
ENGROSSED HOUSE BILL 1422

State of Washington

64th Legislature

2015 Regular Session

By Representatives Scott, Griffey, and Condotta

Read first time 01/20/15. Referred to Committee on Business & Financial Services.

1 AN ACT Relating to misrepresentation of the geographic location
2 of floral product businesses; amending RCW 19.160.030; and adding a
3 new section to chapter 19.160 RCW.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 **Sec. 1.** RCW 19.160.030 and 1999 c 156 s 2 are each amended to
6 read as follows:

7 No person engaged in the selling, delivery, or solicitation of
8 cut flowers, flower arrangements, or floral products may misrepresent
9 his, her, or its geographic location by:

10 (1) Listing a local telephone number in a local telephone
11 directory or on an internet web site if:

12 (a) Calls to the telephone number are routinely forwarded or
13 otherwise transferred to a business location that is outside the
14 calling area covered by the local telephone directory or outside the
15 local calling area for the local telephone number listed on an
16 internet web site; and

17 (b) The listing fails to conspicuously disclose the locality and
18 state in which the business is located; or

19 (2) Listing a business name in a local telephone directory or on
20 an internet web site if:

- 1 (a) The name misrepresents the business's geographic location;
2 and
3 (b) The listing fails to disclose the locality and state in which
4 the business is located.

5 NEW SECTION. **Sec. 2.** A new section is added to chapter 19.160
6 RCW to read as follows:

7 A person engaged in the selling, delivery, or solicitation of cut
8 flowers, flower arrangements, or floral products must conspicuously
9 display on the business web site and all advertising:

- 10 (1) The number of the business license issued to it by the state
11 or a local government; or
12 (2) The state unified business identifier account number.

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